

# Thailand - Land of Investment

- Many possibilities within the Southeast Asian Automotive sector -

Welcome to the seminar that gives you comprehensive information about the investment possibilities in Thailand for the supporting industry to automotive industry. *Did you know that Thailand is the largest auto producer in Southeast Asia and number 14 in the World, that over 10 billion SEK will be invested in the new Eco-Car with production capacity of 658 000 units per year, that several Japanese auto manufacturer are moving some R&D to Thailand, ...?*

## PROGRAM:

### Welcoming remarks

Representative from the Embassy of Thailand in Sweden

### Investment opportunities in Thailand

Ms. Ajarin Pattanapanchai, Deputy Secretary General at Thailand Board of Investment

### Opportunities within the new Eco-Car investment in Thailand

Mr. Vallop Tiasiri, President at Thailand Automotive Institute

### Experience from doing business within the automotive sector in Thailand

Mr. Mats Ödman, Group VP Corporate Communication at Autoliv

### Business opportunities for Swedish automotive companies in Thailand

Ms. Charlotte Rylme, Head of ASEAN at Exportrådet (Swedish Trade Council)

**Date:** Monday 24 May 2010  
**Place:** Quality Hotel 11 on Maskingatan 11 in Göteborg  
**Time:** 13.50 Registration  
14.00-16.00 Seminar  
16.00-16.30 Thai buffet and Networking

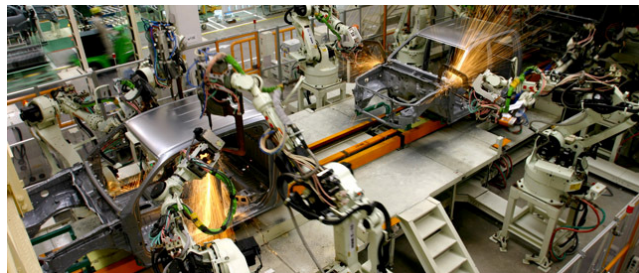
*The seminar is free of charge.*

Please register by email to [mats.gerlam@nordicinvest.eu](mailto:mats.gerlam@nordicinvest.eu) by latest 14 May 2010

*This seminar is organised by:*



*In cooperation with:*



Photos: Toyota Motor Thailand Co., Ltd.