

THAILAND OF INVESTMENT

Where success stories begin



Investment Opportunities in Thailand



THAILAND BOARD OF INVESTMENT
www.boi.go.th

Investment Opportunities

Fashion



E&E

Alternative Energy



Promoted Sectors

Biotechnology

**High Value
Added**

**Agro-
Industry**



Automotives



Potential Sectors for Investment

- Agro-based Industry**
- Automotive**
- Biotechnology**
- Electronics & Electrical Appliances**
- Alternative Energy**
- Fashion**
- High Value-Added Services**



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Investment Promotion Strategies



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Investment Promotion Strategies

Value Creation

Science & Knowledge-based Industries

- Collaboration with Sc. park /uni.
- Hi-tech Industries
- Bio- tech
- IC design & wafer
- Nano Technology

Target Industries

- Agro industry
Higher V.A. products,
Ready- to- eat food
- Fashion
OEM → ODM & OBM
- Automotive – no. 9 ranking
- Electronics and ICT
Cluster upstream-
downstream
- High-value- added services
IPO BPO ROH

Thai Overseas Investment

- China , CLMV
- Cooperate with allies
 - market expansion
 - raw materials sourcing
 - cost reduction & capability enhancement

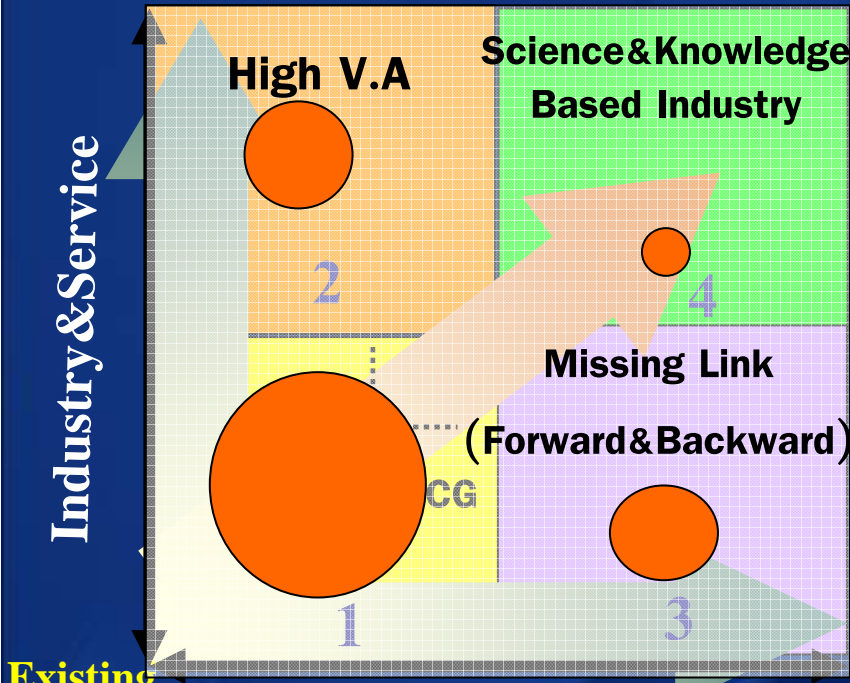
Enhancement of Industrial competitiveness
R&D, technology & machinery Improvement, Energy saving, IT system

Development of basic industries
Petrochemical, steel, alternative energy,
NGV, logistics, mass transportation



Investment Value Portfolio

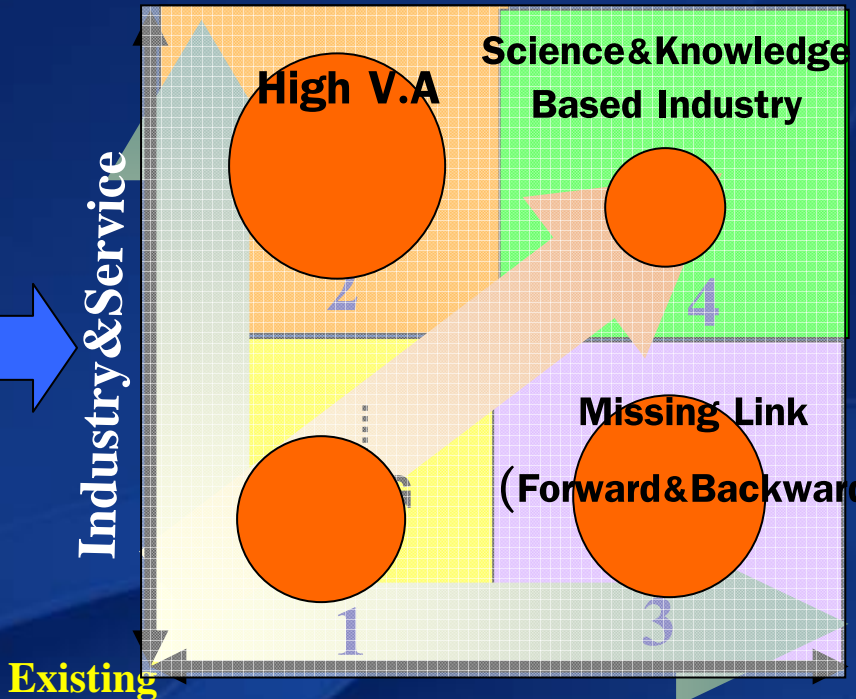
Strengthening



Value Chain

Present

Strengthening



Value Chain

Future

Existing

New & Cluster



Creating an Enabling Environment for Investments

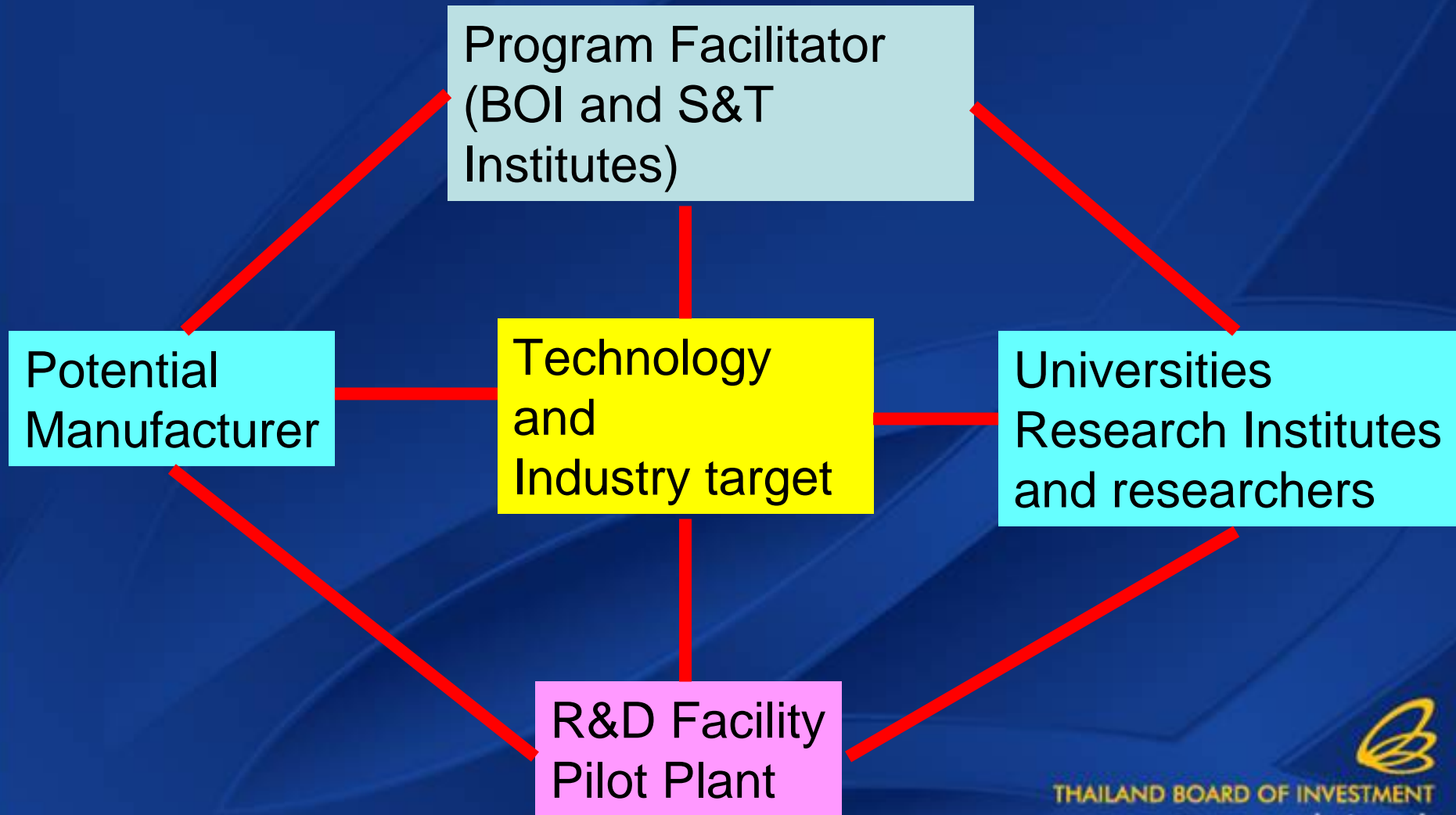
- **Range of online information**
 - Applications can be submitted online www.boi.go.th
 - Information in 7 languages
- **More post-application services**
 - Investment facilitation division
 - Sourcing (BUILD)
- **Feedback from investors improves BOI policies and services**
 - One-stop service center for visas and work permits
 - New E&E incentives

Target Regions: Asia, N. America, Europe

- 📄 Increase frequency of missions
- 📄 Increase participation in seminars
- 📄 Establish country and region Desks
- 📄 Improve networking by cooperating with:
 - **Banks**
 - **Investment agencies**
 - **Provincial governments**
 - **Chambers of Commerce**



Enhancing university linkages to promote productivity, technology and R&D



Goals

- ❑ **BOI will give increased emphasis to promoting Thailand's transition into becoming a knowledge-based economy**
- ❑ **Design industrial policies that will enhance productivity, human resources and intellectual property**
 - 📄 **Reduce reliance on cheap labor**
 - 📄 **Apply technology to boost productivity**
- ❑ **Enhance non-tax incentive services**



Foreign Business Act Proposed revisions

- ❑ **BOI allows foreign equity participation up to 100 percent in all activities eligible for investment promotion**
 - 📄 except those specified in list 1 whereby BOI has already required Thai majority ownership, and in activities that fall under specific laws such as telecommunications, and marine, air and land transport.
- ❑ **Companies that have already received or seek BOI investment promotion will not be subject to the proposed ownership rule revision, except those in the activities mentioned above.**



Focus 2007

Auto industry

Incentives for “green car” production

Enhancing competitiveness

Think tanks and academia

Human resources development

Skills, technology and innovation



Trends & Future Direction

- **Further develop industries through promotion of projects:**
 - ✓ High value-added
 - ✓ Close missing links
 - ✓ Needed to develop primary sector (alternative energy, upstream materials, infrastructure)
 - ✓ Develop clusters

